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ORAC SCORE

# IMORTALIUM®

## THE MOST ADVANCED ANTI-AGING SUPPLEMENT†


For many years, stress, poor nutrition and many other unhealthy habits have been affecting our well-being and lifespan; causing the cells in our bodies to age rapidly. This has led many individuals to seek anti-aging support in the form of nutritional supplementation. Still, there is much that is being discovered on anti-aging, leaving many to continue their search for the "Golden Key to Immortality." However, the use of modern research and technology has allowed for a new breakthrough in anti-aging, finding that specific supplements can help extend the lifespan of cells in our bodies; slowing the aging process... Imortalium® is that discovery!

### BENEFITS OF IMORTALIUM® BI-LAYERED TABLETS

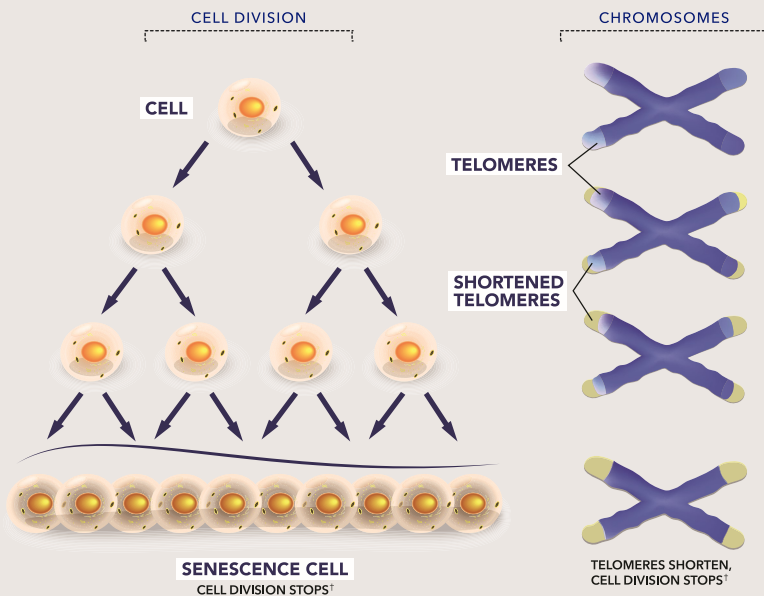
Imortalium® contains synergizing antioxidant enzymes and essential nutrients that offer the greatest telomere support. Plus, one of the greatest advantages of Imortalium® is the use of a bi-layered tablet with the ability to release anti-aging nutrients rapidly or slowly.

The nutrients in the rapid release layer are absorbed rapidly by the intestines and can be utilized immediately; also not interfering with the antioxidant enzymes in the slow release layer. The slow release layer is protected from the harsh gastrointestinal tract environment, which allows for the essential antioxidants to be broken down appropriately and provide the most benefits to the body.†

### WHAT ARE TELOMERES?

 Telomeres are known as the biological clocks within our cells that form the protective ends of almost every DNA chromosome, keeping each chromosome from deterioration. Think of a telomere strand like the protective coating at the end of a shoelace. After so many uses, the end of the shoelace begins to fray, offering less protection to the shoelace, and thus the shoelace begins to dwindle. The same result happens with telomeres; as cells divide, the telomere also begins to "fray" offering less protection to the DNA chromosome. Each cell in our body is only programmed to replicate (divide) a certain number of times. With each replication, the telomere is shortened and subjected to destructive forces. Once the telomere has reached its threshold of divisions and damage, it begins to malfunction and the cell is terminated. The shorter the telomere strand, the shorter the lifespan of that cell.

### CELL AND TELOMERE LONGEVITY



† These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.



#USYG10080  
DIETARY SUPPLEMENT  
120 BI-LAYERED TABLETS  
USPTO SERIAL #85828754

SUGGESTED USE: As a dietary supplement, FOR ADULTS: Take 2 tablets, twice daily, or as directed by your healthcare professional.

Supplement Facts		
Serving Size: 4 Bi-Layered Tablets		
Servings per Container: 30		
	Amount per Serving	%DV*
Vitamin A (as beta-carotene potentiated by Organic Gold Standard Annatto [Bixa orellana] Extract)	5,000 IU	100%
Vitamin C (as ascorbic acid potentiated by Organic Gold Standard Annia [Emilia officinalis] Fruit)	120 mg	200%
Vitamin D3 (as cholecalciferol)	400 IU	100%
Vitamin E (as d-Alpha-tocopheryl succinate potentiated by Organic Gold Standard Annatto Extract)	120 IU	100%
Vitamin K (as menaquinone-4 and menaquinone-7 potentiated by Organic Gold Standard Annatto Seed Extract)	40 mcg	50%
Vitamin B6 (as pyridoxine HCl)	2 mg	100%
Zinc (as zinc citrate potentiated by Organic Gold Standard Guava)	7.5 mg	50%
Copper (as citrate potentiated by Organic Gold Standard Rice Protein)	1 mg	50%
MSM (methylsulfonylmethane)	300 mg	*
Alpha-Lipoic Acid	300 mg	*
Telomere Support Blend (L-Glutamine, Catalase, Thione Complex™ [Glutathione, Selenium (as selenomethionine), N-Acetyl-Cysteine, Grape Seed Extract])	200 mg	*
Trans Resveratrol	125 mg	*
Full Spectrum Whole Food Blend Providing 10500 Total ORAC from: (Wild Blueberry, Quercetin, Resveratrol, Cranberry, Tart Cherry, Prune, Raspberry Seed, Strawberry)	200 mg	*
Fucoidan-Rich Algae Blend (Furcuzaea [Ascophyllum nodosum], Laminaria Brown Algae [Laminaria digitata], Irish Moss [Chondrus crispus], Sea Lettuce [Ulva rigida], Dulse [Palmaria palmata], Red Seaweed [Lithothamnium calcareum], Spirulina Algae [Spirulina platensis], Bladderwrack [Fucus vesiculosus], Sea Lettuce [Ulva lactuca], Wakame [Ulva maritima], Kombu [Laminaria setchellii])	100 mg	*
Regeneryll™ Brand SOD (Superoxide Dismutase plus Bioferine™ Complex with 5 mg bioperine for maximum absorption)	35 IU**	*
Skin-Rejuvenating Whole Food Blend (Apple†, Orange, Concord Grape†, Blueberry†, Strawberry†, Cranberry†, Beet Juice†, Blackberry†, Blackcurrant†, Cherry†, Pomegranate†, Raspberry†, Carrot Juice†, Red Bell Pepper†, Cucumber†, Sweet Potato†, Broccoli†, Spinach†, Mango†, Papaya†, Wild Bilberry†, Cinnamon†, Alfalfa Herb, Alfalfa Sprout Concentrate 10X, Barley Juice, Broccoli Floret, Olive Leaf, Kale, Irish Moss, Peas, Spinach, Green Oats, Artichoke, Zucchini, Green Tea, Cat Grass, Dandelion Greens, Parsley Leaf 10x Concentrate)	25 mg	*
Skin Defense Carotenoid Blend (Astaxanthin (from Haematococcus pluvialis) (200 mcg), Lutein (with active carotenoid from marigold flower extract) (200 mcg), Zeaxanthin (50 mcg))	400 mcg	*

\* Daily Value (DV) not established  
\*\* SOD Activity † organic

OTHER INGREDIENTS: Microcrystalline cellulose, hydroxypropyl methylcellulose, stearic acid, vegetable cellulose, magnesium stearate, d-calcium phosphate, acacia gum, silica, pharmaceutical glaze.

WARNING: If you are pregnant, nursing, or taking any medications, consult your healthcare professional before using this or any other product. KEEP OUT OF REACH OF CHILDREN.

➔ NEXT PAGE: INGREDIENT BENEFITS

# IMORTALIUM®

## THE MOST ADVANCED ANTI-AGING SUPPLEMENT †

### SPECIFIC TELOMERE HEALTH-PROMOTING NUTRIENTS:

**VITAMIN D3** – Helps with leukocyte telomere lengthening, which may help prevent aging and age-related disease.†

**ASCORBIC ACID** – Promotes the suppression of oxidative stress, decelerating age-related telomere shortening.†

**VITAMIN B6** – Helps reduce oxidative stress and inflammatory reactions contributing to the maintenance of telomeres.†

**VITAMIN E** – Slows telomere-shortening, increasing the lifespan of telomeres.†

**ZINC** – Promotes telomere-lengthening enzyme activity while also promoting telomere-shortening activity in problematic cells.†

**REGENERYLL™ BRAND SOD** – Is one of the most important antioxidants that helps prevent telomere-shortening.†

**FUCIODAN-RICH ALGAE BLEND** – Has been known for its health promoting benefits, including immune boosting activity and the elimination of problematic cell growth.†

**GLUTATHIONE** – Reduces oxidative damage to telomeres and the enzymes and cell structures that support telomere health.†

**TRANS-RESVERATROL & L-GLUTAMINE** – Help increase telomere-shortening activity in unhealthy cells.†

### NUTRIENT SUPPORT FROM RAPID-RELEASE LAYER:

**TRANS RESVERATROL** – Arguably the most effective antioxidant that has been recognized for its anti-aging benefits, helping improve one's lifespan and quality of life.†

**MSM** – This compound delivers high amounts of bioavailable sulfur, essential for the elasticity and youthful vitality of the "basement membrane," which underlies the skin.†

**ESSENTIAL MINERALS** – Minerals such as Zinc and Copper are necessary for the optimal activity of ALA, supporting the enzymatic antioxidant pathways in the slow release layer.†

### ANTIOXIDANT SUPPORT FROM SLOW-RELEASE LAYER:

**REGENERYLL™ BRAND SOD** – This highly-effective, specific superoxide dismutase (SOD), is able to neutralize the most destructive free radicals in the body.†

**ALPHA LIPOIC ACID (ALA)** – Not only does ALA increase the effectiveness of antioxidants such as Vitamin C and Glutathione, a key antioxidant naturally produced by the body, but it also helps in deactivating free radicals.†

**N-ACETYL CYSTEINE** – Supports an overall well-being while helping the body produce antioxidant enzymes, including Glutathione.†

More and more, studies are showing compelling evidence that links healthy telomeres to longer cell life. The longer and healthier the telomere strand in a cell, the greater the health and anti-aging benefits. Imortalium® combines the most effective anti-aging nutrients in a cutting-edge, bi-layered and extended release tablet that supports optimal telomere health, helping to fight the natural aging process.†

- **Baby Boomers heading into what used to be called retirement age are providing a 70 million-member market for anti-aging products.** *(Huffington Post Business)*
- **The global market for anti-aging products and services was worth 162.2 billion in 2008. This will increase to \$274.5 billion in 2013, for a compound annual growth rate (CAGR) of 11.1%.**
- **Global Anti-Aging Products Market to Reach \$291.9 Billion by 2015, According to New Report by Global Industry Analysts.** *(World Health News)*



Imortalium® is formulated and packaged with PurityShield™, an exclusive purity and safety system including a photo-protective and energizing cobalt blue glass container, moisture-absorbing packet, air-tight inner seal and tamper-evident outer seal. Look for the PurityShield™ logo as your guarantee of maximum standardized quality, freshness and safety.

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